CLAIMS

1. A compound of Formula (1) and salts thereof:

Formula (1)

wherein:

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A is a substituted phenyl group carrying a group of the formula -NR3R4 and an ortho group selected from sulpho, phosphonato and phosphinato;

n is 0 or 1;

L¹ and L² are each independently H, optionally substituted alkyl, optionally substituted cycloalkyl or optionally substituted aryl, or L1 and L2 together with the N atom to which they are attached form an optionally substituted 5- or 6- membered ring;

R¹ and R² are each independently optionally substituted alkyl or optionally substituted alkoxy; and

R³ and R⁴ are each independently H, optionally substituted alkyl, optionally substituted cycloalkyl or optionally substituted aryl, or R3 and R4 together with the nitrogen atom to which they are attached form an optionally substituted 5- or 6membered ring; or

R3 is H, optionally substituted alkyl, optionally substituted cycloalkyl or optionally substituted aryl and R4 is an acyl group.

- A compound according to claim 1 wherein n is 0; L1 and L2 are H; and R3 and R4 2. are each independently H, optionally substituted alkyl, optionally substituted cycloalkyl or optionally substituted aryl, or R3 and R4 together with the N atom to which they are attached form an optionally substituted 5- or 6- membered ring.
- A compound according to claim 1 wherein n is 1; L1 and L2 are H; and R3 and R4 3. are each independently H, optionally substituted alkyl, optionally substituted cycloalkyl or . 30 optionally substituted aryl, or R3 and R4 together with the nitrogen atom to which they are attached form an optionally substituted 5- or 6-membered ring.

- 4. A compound according to claim 1 wherein n is 0; L¹ and L² are H; R³ is H, optionally substituted alkyl, optionally substituted cycloalkyl or optionally substituted aryl; and R⁴ is an acyl group.
- 5. A compound according to claim 1 wherein n is 1; L¹ and L² are H; R³ is H, optionally substituted alkyl, optionally substituted cycloalkyl or optionally substituted aryl; and R⁴ is an acyl group.

A compound according to any one of the preceding claims wherein at least one of R¹ and R² carries an -OH group.

- 7. A compound according to any one of claims 1 to 3 or 6 wherein R^3 and R^4 are each independently selected from C_{1-4} -alkyl, C_{1-4} -alkyl-OH, phenyl or phenyl carrying a carboxy and/or sulpho group, or R^3 and R^4 together with the nitrogen to which they are attached form an optionally substituted morpholino or piperidino ring.
- 8. A compound according to any one of claims 1, 4 or 5 wherein R³ is selected from C₁₋₄-alkyl, C₁₋₄-alkyl-OH, phenyl and phenyl carrying a carboxy and/or sulpho group.
- A compound according to any one of claims 1, 4, 5, or 8 wherein R⁴ is of the formula -COR⁵, -SOR⁵ or -SO₂R⁵, wherein R⁵ is H, optionally substituted alkyl, optionally substituted cycloalkyl or optionally substituted aryl.
- 10. A compound according to any one of the preceding claims wherein the group of the formula -NR³R⁴ is in the para position with respect to the azo linkage.
 - 11. A compound according to any of the preceding claims wherein the ortho group on A is sulpho.
- 30 12. A compound according to any one of the preceding claims wherein one of R¹ and R² is -OC₁₋₄-alkyl-OH and the other is -OC₁₋₄-alkyl-OH.
 - 13. An ink comprising a compound according to any one of the preceding claims and a liquid medium or a low melting point solid medium.
 - 14. An ink according to claim 13 which contains a further colorant selected from black, cyan and yellow colorants.

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15. An ink according to claim 13 or 14 which contains less than 500ppm in total of divalent and trivalent metal ions.

- 16. A process for forming an image on a substrate comprising applying an ink according to claim 13, 14 or 15 to the substrate by means of an ink jet printer.
- 17. A paper, an overhead projector slide or a textile material printed with an ink according to claim 13, 14 or 15, a compound according to any one of claims 1 to 12 or by means of a process according to claim 16.
 - 18. An ink jet printer cartridge, optionally refillable, comprising a chamber and an ink, wherein the ink is present in the chamber and the ink is as defined in claim 13, 14 or 15.